FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00041184 **Type of Permit:** FILMING **Release Date:** 06/21/2011

Production Company MOXIE PICTURES INC

Insured Company Name MOXIE PICTURES INC
Contact Phone No. 1 310-857-1000
Contact Phone No. 2
Fax 310-857-1004
Address 5890 W JEFFERSON BLVD, SUITE J
LOS ANGELES, California 90016

Production Title KRAFT SKILLET

Type of Production Commercial - Standard

Producer Heidi Soltiz

Director Martin Granger

1st AD Scott Javine

Production Manager Tim Biggins

FilmL.A. Coordinator Adrian Fayad

Location Manager Doug McClintock
Primary Phone Mobile - 213-445-8922
Secondary Phone Office - 310-857-1000

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE SAFETY OFFICER	$1,024.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,889.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number F00041184
Production Company MOXIE PICTURES INC
Insured Company MOXIE PICTURES INC
Production Title KRAFT SKILLET

Location Manager Doug McClintock
Primary Phone Mobile - 213-445-8922
Secondary Phone Office - 310-857-1000

Location Address 18132 Sherman Way, Los Angeles, CA, 91335

Location Type Grocery Store

Film Dates 6/22/2011 - 6/22/2011 07:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Moxie Melissa Brabetz (VPM).pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA City UFSO assigned	27539

Filming Activities Interior Dialogue; All on site;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez
LOS ANGELES CITY FIRE DEPARTMENT - FILM UNIT — Veronica Jaimez

Coordinator Note UFSO REQUIRED. 6/22; 0700-2200 HOURS.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of MOXIE PICTURES ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 11/5/10

Melissa Brabetz

Representative's Signature

Melissa Brabetz

Representative's Name (Please Print)

VPM

Representative's Title (Please Print)

MOXIE PICTURES

Name of Principal (i.e. company name)

(Please Print)

1040 Sycamore

Hollywood, CA 90038

Principal's Mailing Address (Please Print)

323.957.5420

Principal's Phone Number (Please Print)

Pacific Production Services

[illegible] Nichols, President